

Your business rises and falls on data, what it tells you, and what you do about it. The longer it takes to get from data generation to analytics, then to insight and action, the less agile and more vulnerable you become. DataTorrent shrinks that time and gets you in front with

REAL-TIME BIG DATA ANALYTICS APPLICATIONS

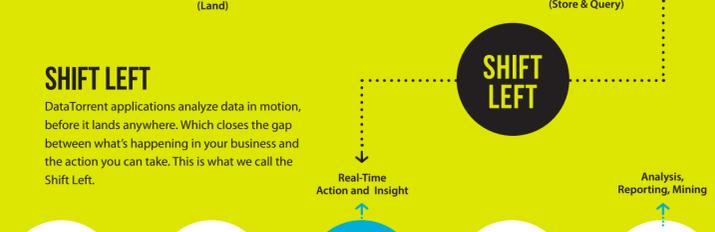
It's simple. We give you the ability to extract insight out of data as it's created, giving you a big competitive advantage.

-  **MAKE SMARTER DECISIONS**
-  **RESPOND TO CUSTOMER BEHAVIORS FASTER**
-  **ACHIEVE BUSINESS OUTCOMES SOONER**

GET AHEAD OF YOURSELF.

TRADITIONAL

Many companies claim they deliver real-time data analytics. But you still have to land that data on storage or a data lake before you can poke it. Which means by the time you take any action, the data you're basing it on is already stale.



SHIFT LEFT

DataTorrent applications analyze data in motion, before it lands anywhere. Which closes the gap between what's happening in your business and the action you can take. This is what we call the Shift Left.



THE RESULT?

By shifting your analytics left of storage it means that, for the first time, you get real-time insight from true, real-time data.



YOUR DATA. OUR APP FACTORY. LET'S DO THIS.

We know data pipelines are complicated. That's why we've strung together all the necessary building blocks for data analytics apps and delivered them as a complete pipeline. It's everything you need to get up and running—and the proven best practices to keep you that way.

PAYMENT FRAUD PREVENTION APPLICATION PIPELINE



Our model makes it easy. We deliver the apps pre-built because most of the pieces in the pipeline are the same over different use cases. After a bit of customization for your needs—fraud prevention, smart home connectivity, ad serving, etc.—you're ready to go to production.

THIS IS ONE PIPELINE YOU'RE GONNA WANT IN YOUR BACK YARD.

→ Check out the **app factory**, where you can get everything you need to create production-ready big data analytics applications.

PRODUCTION-READY IN 60 DAYS.

We get it. You live in the real world and need to get to business value fast. That's why we won't put you through six months of consulting with nothing to show for it. Our experience building lots of enterprise-rugged apps means our staff works the way you need us to. Now. We can do the same for you with our JumpStart Program.

OUR JUMPSTART GUARANTEE:
We'll get you into production within 60 days.

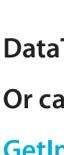


PRODUCTION-READY ISN'T MERELY A GOAL IT'S A STATE OF MIND.

GOOD ENOUGH WON'T CUT IT ANYMORE.

The reality of today's business world makes it clear: **You must work with real-time big data analytics applications if you want to stay competitive.**

Get in front of stale data, in front of insight, in front of decisions, and in front of competitors with a smart solution that gives you:

-  **LOWER TCO**
-  **FASTER TIME-TO-VALUE**
-  **EASY MANAGEMENT**
-  **SEAMLESS SCALE-OUT**
-  **BUSINESS CONTINUITY**
 + Built-in fault tolerance
 + Five 9's availability
 + Stateful check-pointing
-  **ENTERPRISE-CLASS SECURITY**
 + Kerberos-based authentication
 + JAAS-based authentication
 + Role-based access control

TIME TO GET IN FRONT.

To learn more about DataTorrent or JumpStart, get a free 30-minute consultation or to download the software, visit:

- DataTorrent.com
- Or call 408.331.5034
- GetInFront@datatorrent.com